

# MEDIA BRIDGE

## SENIOR PROGRAMMER

### JOB DESCRIPTION

Media Bridge is seeking a Senior Programmer to build out our media portal and develop operation solutions through guiding the development of program specifications and leading programmers.

The Senior Programmer would be responsible for developing, testing, and implementing IT solutions. We are looking for someone that can help us take our media portal to the next level by establishing a more efficient process while also looking for ways to improve the overall effectiveness of the portal through new, innovative visualizations. The Senior Programmer would also be responsible to help define, develop, test, analyze, and maintain new software applications in support of the achievement of business requirements. The Senior Programmer will research, design, document, and modify software specifications throughout the production life cycle.

Founded in 2010, Minneapolis-based Media Bridge Advertising has a diverse client roster that includes Inspire Medical Systems Inc., It's Just Lunch, Renters Warehouse, Kris Lindahl Real Estate, Louisiana-Pacific Corporation, Gutter Helmet, SPIRE Credit Union, Allina Health, Secondhand Hounds and numerous others. We're a tight team of smart, competitive, hard-working, fun and entrepreneurial marketing pros who specialize in getting clients more bang for their media buck. Most of all, we wake up every morning knowing that if our clients don't grow, we don't grow.

Media Bridge has been named to the Inc. 5000 list of fastest-growing privately held companies in America three years in a row by embracing our philosophy of Media the Way It Should Be™. That means aggressively negotiating top-notch media value for our clients through a process of unprecedented accountability, transparency and integrity. A surge in new business has opened up this new opportunity, and we're looking for the right fit in several ways.

### "Culture Fit" We're Looking for at Media Bridge

We have a fun and vibrant culture that allows you to be you. We believe in equality, diversity and generally being good people who "do the right thing." We're a no-excuses, results-driven group who also likes to have fun. In this professional-yet-relaxed environment, we want employees who enjoy what they do and where they work, and who constantly strive to help us grow by helping our clients grow.

### JOB SKILLS & REQUIREMENTS

- Oversee SAS programming projects for Media Bridge
- Assist project leaders with statistical testing, and suggest new methods based on output
- Comply with programming standards, company directives and legal requirements
- Carry out all SAS upgrades
- Train new hires on applicable technology and corporate practice
- Manage team schedule and perform semi-annual performance appraisals
- Integrate best qualitative practices in design and development aspects of programs



# MEDIA BRIDGE

## SENIOR PROGRAMMER

### PREFERRED SKILLS and KNOWLEDGE

- Bachelor's or master's degree in computer science or related field
- Minimum 5 years in SAS programming. Media experience is a plus
- Experience with SAS Management console and SAS Data Integration/Forecast studio
- Supervisory experience is highly desirable
- Proven ability to mentor others
- Able to work PC, Oracle, Informix and Unix data structures
- Able to troubleshoot and solve complex technical issues
- Highly analytical with excellent written and verbal communication skills
- Excellent time management skills with the ability to work under pressure to meet tight deadlines

**How to apply:** Email your resume to [mary@mediabridgeadvertising.com](mailto:mary@mediabridgeadvertising.com)

