

MEDIA BRIDGE

MARKETING PROJECT MANAGER

JOB DESCRIPTION

Media Bridge Advertising is looking for a Marketing Project Manager to join our Marketing Team. Benefits include not only health insurance and 401(k), but also quarterly profit-sharing and a travel program that lets YOU select your business destination. Plus, instead of sitting in a cubicle, you get to work in our cool North Loop office in Minneapolis and enjoy all the free espresso and LaCroix you want—or grab a workout in our in-house gym.

What we're looking for is an experienced Marketing Project Manager. Daily obligations will include working with the Marketing Team to manage workflow between all departments. The responsibilities of the Marketing Project Manager include delegating tasks to project team members, supervising those employees, and ensuring marketing projects are completed on time and within budget. The Marketing Project Manager should have excellent project management, analytical, and decision-making skills.

Media Bridge has been named to the Inc. 5000 list of fastest-growing privately held companies in America three years in a row by embracing our philosophy of Media the Way It Should Be™. That means aggressively negotiating top-notch media value for our clients through a process of unprecedented accountability, transparency and integrity.

“Culture Fit” We’re Looking for at Media Bridge

We have a fun and vibrant culture that allows you to be you. We believe in equality, diversity and generally being good people who “do the right thing.” We’re a no-excuses, results-driven group who also likes to have fun. In this professional-yet-relaxed environment, we want employees who enjoy what they do and where they work, and who constantly strive to help us grow by helping our clients grow.

JOB SKILLS & REQUIREMENTS

- Work with the A/Es to map out the tasks needed to implement client strategy across departments.
- Ensuring customers and A/Es are satisfied with the proposed marketing campaigns.
- Collaborating with Media, New Media, Creative and Finance on-behalf of the A/Es.
- Managing and supervising marketing projects from beginning to end.

PREFERRED SKILLS and KNOWLEDGE

- Bachelor’s degree in Business, Management, Marketing, or a related field.
- Experience with Project Management theory and best practices.
- Excellent organizational, prioritization, and decision-making skills.
- Strong analytical skills.
- Good communication, interpersonal, and leadership skills.
- Knowledge of our Project Management tools.

Founded in 2010, Minneapolis-based Media Bridge Advertising has a diverse client roster that includes Inspire Medical Systems Inc., It’s Just Lunch, Renters Warehouse, Kris Lindahl Real Estate, Louisiana-Pacific Corporation, Gutter Helmet, CRAVE Restaurants, 612-Brew, CPR Cell Phone Repair, Secondhand Hounds and numerous others. We’re a tight team of smart, competitive, hard-working, fun and entrepreneurial marketing pros who specialize in getting clients more bang for their media buck. Most of all, we wake up every morning knowing that if our clients don’t grow, we don’t grow.

How to apply: Email your resume to mary@mediabridgeadvertising.com

